

World Knowledge Bank®

Integrity and Privacy Policy Notice

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System for Knowledge Creation Patent

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Introduction

Just and clear communication with our visitors and Knowledge Contributors is a central mission of the World Knowledge Bank®. –Protecting the integrity and privacy of our visitors and Knowledge Contributors ensures the integrity, privacy, and viability of our organization. To that end the World Knowledge Bank® leads in the development of best practices in information gathering, communication and interaction on the internet and in cyberspace. To keep our visitors and Knowledge Contributors abreast of our best practices and emerging policies our Integrity and Privacy Policy may be updated. The creation date and the date of the latest update along with a link to previous archived *Integrity and Privacy Policy Notices* are indicated at the bottom of every page of the notice. Should you have questions or concerns about our policy please contact us at integrity@worldknowledgebank.com.

How Transparency and Accountability in *WKB's Integrity and Privacy Policy* is Assured

Our Integrity and Privacy Policy is governed by the World Knowledge Bank®'s System for Knowledge Creation, United States Patent No 8359275 including, its Constitution and Bill of Rights and Responsibilities, System of Justice and its Dispute Resolution System.

World Knowledge Bank® Legal Structure

The World Knowledge Bank® is a Limited Liability Corporation (LLC) incorporated in the State of New Mexico, United States of America. The World Knowledge Bank® is also governed by the laws of the United States. World Knowledge Bank® LLC owns and operates its Websites.

Where You Can Find the Notice

A link to our *Integrity and Privacy Policy Notice* is on almost every page of our Websites, will be referred to in our Terms of Service and Knowledge Contributor License Agreement, and is incorporated into our contracts and other legal agreements when necessary.

Purpose of the Notice

The purpose of this notice is twofold:

1. Inform visitors and World Knowledge Bank® Knowledge Contributors of important current challenges and issues created by identity, privacy, security and governance practices on the internet and in cyberspace and how the World Knowledge Bank is addressing these concerns.

Currently there are ambiguities and complexities in the meaning of the terms, “identity”, “privacy”, “personally identifiable information” and “personal information”, on the internet and in cyberspace. These complexities and ambiguities are part of the challenge all of us face in using the internet and evaluating the integrity of systems and services available in cyberspace.

Part of the complexity and ambiguity emerges from the fact that today the ability to identify a person can emerge from the aggregation and analysis of information collected about people and activities. This personal identification can emerge in ways that people may not be familiar with and over which people may not have control let alone given consent. The use of a person’s identity in ways that are outside a person’s understanding, consent and control may have detrimental and unjust effects on that person. The World Knowledge Bank® prohibits itself from the aggregation of information about its visitors and Knowledge Contributors outside of their control. Rather the mission and vision of the World Knowledge Bank® is to create a just and generous democratically self-governed system for the creation and sharing of people’s information and knowledge.

The World Knowledge Bank® will help inform, protect and participate in justly and equitably defining these terms and issues. To this end, among other activities, the World Knowledge Bank® is participating in National Institute of Standards and Technology’s (NIST’s) Identity Ecosystem Steering Group (IDESG). The World Knowledge Bank®, through its representatives, is a member of a number of committees including the IDESG’s Privacy Committee, and the Special Committee on Governance.

The World Knowledge Bank® is committed to a just, generous and secure use of the internet and cyberspace. We believe that justly working together with other organizations, governments and individuals is part of the methodology to ensure this outcome.

2. Inform our visitors and Knowledge Contributors of the information we do and do not collect.

All Information and knowledge collected, whether automatically or voluntarily is governed by World Knowledge Bank®’s System for Knowledge Creation, United States Patent No 8359275 including, its Constitution and Bill of Rights and Responsibilities, System of Justice and its Dispute Resolution System.

Information about Visitors and Potential Knowledge Contributors We Collect

When provided voluntarily by a visitor we collect contact information (including name, email address, mailing address, telephone and fax number).

Currently and until our governance agreements on the use of automatically collected information and knowledge are developed, we do not use automatically collected and stored information from visitors' and potential Knowledge Contributors' visits to our Websites.

To reiterate, the World Knowledge Bank® does not collect personal information unless you choose to provide it to us. If you provide us with personal information, for example, by sending an e-mail or by filling out a form and submitting it through our Website sites, we use that information to respond to your message and to help us provide you with the information and services that you request. All uses of that information are governed by our System for Knowledge Creation, United States Patent No 8359275 including, its Constitution and Bill of Rights and Responsibilities, System of Justice and its Dispute Resolution System.

Use of Cookies and other Persistent Tracking Technology

"Cookies" are small bits of text that are either used for the duration of a session ("session cookies") or saved in a user's hard drive in order to identify that user, or information about that user, the next time the user logs on the Website ("persistent cookies"). The World Knowledge Bank® does not use persistent cookies or any other persistent tracking technology including web beacons or any emerging technology developed for this kind of tracking.

Cookie Disclaimer

However, videos that are visible on our home page at <https://www.worldknowledgebank.com> use a "persistent cookie" set by Vimeo owned by Google, a third party provider, when you click to play a video. This persistent cookie is used by Vimeo to collect statistics on the number of unique Website visitors viewing specific videos. We are currently revising the presentation of videos on our Websites to eliminate these persistent cookies. If you are concerned about the potential use of the information gathered from your computer by cookies, you can set your browser to prompt you before it accepts a cookie. You can remove or block the use of web measurement and customization technologies by changing the setting of your browser to block cookies as described at http://www.usa.gov/optout_instructions.shtml.

Interaction with Children

The World Knowledge Bank® does not knowingly collect any information from children. As stated in our Founding Principles "That the protection of children's knowledge and general well-being up until the age of majority is among the highest responsibilities of every

Contributor.” When the World Knowledge Bank® begins its Children’s Knowledge Account Initiative we will comply with and exceed COPPA – Children’s Online Privacy Protection Act.

How Your Information is Protected

For Website security purposes and to ensure that our services remain available to all users, the World Knowledge Bank® employs software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage to our servers and systems. If such monitoring reveals evidence of possible abuse or criminal activity, such evidence may be provided to appropriate law enforcement officials. Unauthorized attempts to upload or change information on our servers are strictly prohibited and may be punishable under the Computer Fraud and Abuse Act of 1986 or other applicable law. All software programs employed by the World Knowledge Bank® to monitor network traffic are governed by our System for Knowledge Creation, United States Patent No 8359275 including, its Constitution and Bill of Rights and Responsibilities, System of Justice and its Dispute Resolution System.

How Your Information is Used

We make every effort to disclose clearly how information is used at the point where it is collected so visitors and potential Knowledge Contributors can determine whether you wish to provide the information.

How Your Information is Shared

During this phase of the World Knowledge Bank®’s development, and until further notice is given through this Integrity and Privacy Policy Notice the World Knowledge Bank® does not share any personal or non-personal information except as required by United States law.

Confidentiality and Security of Your Personal Information

In the event of unauthorized access to personal information, the World Knowledge Bank® will notify the affected members of the facts of the breach within 72 hours. Affected individuals should receive notice, not just members.

Website Accessibility

World Knowledge Bank® is committed to making its Websites accessible to all. If you have difficulty obtaining information from any World Knowledge Bank® Website please contact integrity@worldknowledgebank.com to get the material in another format. For the quickest response you should provide the URL of the Website site referencing that information. There may be times when material in another format is under development and you may experience a waiting time. If you have any accessibility or Section 508 of the Rehabilitation Act Amendments of 1998 related questions, comments, or suggestions for improvement, please contact integrity@worldknowledgebank.com.

Third Party Advertising

The World Knowledge Bank® does not use third party advertising companies.

How You can Access and Correct Inaccuracies or Opt out

If you wish to access or correct inaccuracies in relation to any personal information please contact us at integrity@worldknowledgebank.com. Or write to us at the address listed below.

Anyone who is not a Knowledge Contributor may opt out of communication with the World Knowledge Bank® by putting “opt out” in the subject line of an email to integrity@worldknowledgebank.com; or by sending a letter to:

World Knowledge Bank® Integrity
1800 N Oak St #1901
Arlington, Virginia 22209-2615

How Long Your Information is Retained

The World Knowledge Bank® will keep your personal information for as long as necessary to provide information you might request or require, to satisfy legal requirements or to provide you with any requested feedback and as long as you are a registered Knowledge Contributor and thereafter no longer than is reasonably necessary to provide information you might request or require, to satisfy legal requirements or to provide you with any requested feedback.

How Your Information is Disposed and Destroyed

The World Knowledge Bank® is now constructing its Disposition and Destruction Protocol to be incorporated into this Integrity and Privacy Policy and World Knowledge Bank®'s Terms of Service when available. Knowledge Contributors will receive Certificates of Destruction if and when the disposition and destruction is complete.

International Privacy Frameworks and

How Your Information is Transferred

Our communication services provider, Microsoft Online Services, is a member of the U.S. Safe Harbor program, as agreed to by the European Union (EU) and the U.S. Department of Commerce. This directly obligates Microsoft Online Services to the requirements of the EU Data Protection Directive, and allows Microsoft Online Services to transfer data outside of the EU to provide Microsoft Online Services. Microsoft has self-certified under the U.S. Department of Commerce's EU Safe Harbor and U.S.-Swiss Safe Harbor Framework. Microsoft's Safe Harbor certification can be found at <http://safeharbor.export.gov>.

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We also abide by the Organization for Economic Co-operation and Development (OECD) Fair Information Practices. The OECD is an “International organisation helping governments tackle the economic, social and governance challenges of a globalised economy.” As well as the *OECD Guidelines on the Protection of Privacy and Transborder Flows of Personal Data*. (www.oecd.org)

The World Knowledge Bank® will not rely on these frameworks alone but is developing procedures, policies and agreements to ensure that Microsoft Online Services and any other service provider is following the rules.

Links to Outside Websites

The World Knowledge Bank® does not contain links to Websites outside the World Knowledge Bank® Websites and its governing policies and processes of its System for Knowledge Creation, United States Patent No 8359275 including, its Constitution and Bill of Rights and Responsibilities, System of Justice and its Dispute Resolution System.

How do I Agree to this Integrity and Privacy Policy

You expressly consent to the World Knowledge Bank®'s processing of information as described in this Integrity and Privacy Policy Notice when you:

- Provide information to us through our Websites;
- Buy or license our products or services and accept the terms of service as a Knowledge Contributor; or
- Sign a contract with World Knowledge Bank® for products and services.

Contact Us

If you have questions or concerns regarding this Integrity and Privacy Policy Notice, or would like to update information we have about you, please contact us by:

Emailing the World Knowledge Bank® at

integrity@worldknowledgebank.com

Calling us at 202-304-7103; 703-243-1031

Writing to us at:

World Knowledge Bank® Integrity
1800 N Oak St #1901
Arlington, VA 22209-2615

The World Knowledge Bank® is responsible for its Integrity and Privacy Policy. Some of the text in this notice is taken from the United States National Institute of Standards and Technology (NIST) http://www.nist.gov/public_affairs/privacy.cfm that is considered public information and

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Archives

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